

Goals and Visions document

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1 Introduction

LinTek's Goals and Visions document describes LinTek's vision and the long-term goals that LinTek will strive to achieve in order to fulfil this vision.

1.1 Purpose

This document is intended to facilitate the governance of LinTek's work and simplify the prioritisation of tasks, both in terms of what LinTek should do and what LinTek should not do.

1.2 Historia

Draft completed by the LinTek Council on 19 February 2013.

Adopted by the Union Council on 12 October 2021.

Revised by the Union Council on 13 October 2020.

A full editorial history can be found on [GitLab](#).

1.3 Application

In order to combine long-term goals that span financial years with more time-limited goals for LinTek to achieve during a year of activity, milestones should be created from LinTek's goals, with the strategies in mind, on an ongoing basis by the Union Council. These should aim to set a measurable target for LinTek to achieve over a specified period of time, which should be a number of financial years.

Based on these milestones decided by the Union Council, in combination with the objectives in this document, the Union Board should create objectives to be achieved in each year of activity (milestones). These will then be communicated to the Union Council, and followed up during the year. The milestones can usefully be developed at the same time as the activity plan.

In preparing the business plan for the next year, the outcome and results of the current year's activity plan should be analysed, and lessons learned for the coming year. Milestones that have not been achieved must be evaluated and explained to the Union Council.

When a milestone set by the Union Council is reached, the result can be used as a basis for the preparation of future milestones.

1.4 Structure

LinTek's Goals and Vision document is structured at three levels. At the top is LinTek's vision, which describes what LinTek wishes to achieve. Below the vision are a number of goals that describe what should be pursued to achieve the vision. Each goal then has a strategy, often in several parts, that defines how, and with what, LinTek will work to maintain a clear progression towards the goal.

To achieve these goals, and in the longer term the vision, it is vital that LinTek has a strong and effective organisation that can purposefully drive through the necessary changes. LinTek has therefore specified a number of objectives for its own organisation under the heading of organisational goals.

When this document refers to science and engineering students, it refers to people studying at first, second or third cycle level in the Faculty of Science and Engineering at Linköping University.

Linköping University is abbreviated as LiU and Linköping University of Technology, the Faculty of Science and Engineering at Linköping University, is abbreviated as LiTH.

2 Vision and goals

LinTek's vision, the goals to be pursued and the strategies to be applied to maintain a clear progression towards the goals are described below.

2.1 Vision

LinTek's vision is that every science and engineering student at LiTH will receive a world-class education and have a great time studying and bright future prospects.

2.2 Goals

All aspects of education at LiTH will be of recognised high quality.

Every science and engineering student will have, and feel that they have, influence over their situation at LiU. Every science and engineering student will be well prepared for the world of work.

Every science and engineering student will have a decent standard of living.

Every science and engineering student will want, and have the opportunity, to be part of student life. All science and engineering students must be treated equally.

Every science and engineering student will feel a sense of belonging and trust in LinTek.

2.3 Strategies

For each goal LinTek has specified a strategy that defines how LinTek will work to maintain clear progression towards the goal.

2.3.1 All aspects of education at LiTH will be of recognised high quality

Continuous improvement in education is one of LinTek's most important tasks, and high quality education is crucial for both the well-being of the science and engineering students during their studies and their academic development.

Strategy

LinTek will be involved in, and take an active part in the development of, all processes that affect the quality of education at LiTH.

LinTek will work to ensure that science and engineering students receive the support they need to assimilate their studies.

LinTek will work to ensure that the environments used by science and engineering students on all LiU campuses meet the needs of science and engineering students.

2.3.2 Every student will have, and feel that they have, influence over their situation at LiU

LinTek, as the representative of the science and engineering students, has an obligation to properly represent them and thus ensure their ability to influence their study situation.

Strategy

LinTek will work to ensure that students are represented optimally, with competent student representatives and good continuity.

LinTek will work to ensure a close dialogue with the science and engineering students.

2.3.3 Every science and engineering student will be well prepared for the world of work after graduation

Giving science and engineering students the opportunity, both through education and in other ways, to prepare for life after studying is vital to their success after graduation.

Strategy

LinTek will work to strengthen the link between the content of education and the needs of the business community and society.

LinTek will work to provide science and engineering students with good contacts for the world of work during their studies. LinTek will work to ensure that science and engineering students have a good understanding of the opportunities and requirements of the world of work.

LinTek will work to improve the conditions for science and engineering students to gain experience for their future working life during their studies.

2.3.4 Every science and engineering student will have a decent standard of living

Science and engineering students, who often live with very limited resources, having a standard of living that allows them to study and have a social life is crucial to a positive experience of studying.

Strategy

LinTek will work to ensure that prices on all LiU campuses are matched to the finances of the science and engineering students. LinTek will work to ensure that housing of an appropriate nature is available for all science and engineering students.

2.3.5 Every student will want, and have the opportunity, to be part of student life

In addition to education, the time spent as a science and engineering student is characterised by many aspects relating to their studies. The fact that student life is so broad and vibrant that it attracts science and engineering students with all kinds of interests contributes to the students' personal development and their experience of studying.

Strategy

LinTek will work to ensure that there is a varied range of extracurricular activities for all science and engineering students.

LinTek will work to ensure that student associations at LiU have the best possible conditions in which to pursue their activities.

LinTek will work to give the new science and engineering students a good introduction to life as a science and engineering student through the welcome weeks.

2.3.6 Every science and engineering student should feel a sense of belonging and trust in LinTek

In order for all science and engineering students to feel a connection to LinTek and be open to turning to the union with their problems, it is important that trust is built between the two parties. It is therefore important to ensure that LinTek reaches out to all students and that an effort is made to meet the needs of all students, regardless of section or campus.

Strategy

LinTek will endeavour to respond to students' problems in a constructive and solution-oriented manner.

LinTek will work to gain visibility among students and reach out with what LinTek's purpose is among science

and engineering students at the university.

LinTek will work to meet the needs of all science and engineering students regardless of the campus they study at.

LinTek will strive to meet the needs of all science and engineering students regardless of the section they study in.

2.3.7 All science and engineering students will be treated equally

Being treated properly and avoiding discrimination and bullying is crucial for a good study experience. LinTek, as a representative of all science and engineering students, should fight to ensure that no one is treated unfairly regardless of gender, sexual orientation, ethnicity, social background, disability, religion, age, campus, nationality or level of education.

Strategy

LinTek will work to ensure that an equal opportunities perspective permeates all activities at LiU that affect the science and engineering students.

3 Organisational goals

To attain LinTek's goals, and by extension the vision, it is vital that LinTek has a strong and effective organisation that can purposefully drive through the changes required. LinTek has therefore specified a number of goals for its own organisation under the heading of organisational goals.

3.1 Goals

LinTek will be a powerful organisation with strong integrity. LinTek will have an efficient and clear internal organisation.

LinTek will be an attractive organisation for science and engineering students to be involved in. LinTek will always put the science and engineering students at the centre.

LinTek will be the obvious representative for science and engineering students. LinTek will have stable finances.

3.2 Strategies

For each goal, LinTek has specified a strategy that defines how LinTek will work to maintain clear progression towards that goal.

3.2.1 LinTek will be a powerful organisation with strong integrity

LinTek needs a strong voice and the support of science and engineering students to make its lobbying as effective as possible. LinTek being an independent organisation that stands by its opinions and values is essential for LinTek to be heard and taken seriously.

Strategy

LinTek will strive to have good support among science and engineering students and a high level of membership.

LinTek will work to be the strongest and most professional student organisation at LiU.

LinTek will work to continuously strengthen its brand and to ensure that the image of LinTek that the outside world has is consistent with the organisation that LinTek is and wishes to be.

LinTek will strive to take an active role in social debate on issues related to the science and engineering students.

LinTek will actively and strategically work to enter into new, and strengthen its existing, partnerships with other organisations.

LinTek will operate in a transparent manner so that members have the opportunity to gain a good insight into its activities.

3.2.2 LinTek will have an efficient and clear internal organisation

For an organisation of LinTek's size to function and be able to work in the best interests of its science and engineering students, it needs an internal structure that allows for both long-term work and flexibility.

Strategy

LinTek will take a critical view of its own operations and how they are conducted. LinTek's organisation will be continuously developed.

LinTek's work will be characterised by good continuity and documentation.

3.2.3 LinTek will be an attractive organisation for science and engineering students to become involved in

LinTek's entire operations are based on science and engineering students wishing to be involved in the organisation. LinTek will make active efforts to ensure that it continues to attract science and engineering students willing to drive the organisation forward.

Strategy

LinTek will work to make becoming involved in LinTek fun and rewarding, regardless of level of involvement and previous experience.

LinTek will promote a sense of community among those active in LinTek.

LinTek will endeavour to communicate its operations, and the benefits of involvement, to science and engineering students. LinTek will work towards a sustainable work situation for its committed and paid staff.

3.2.4 LinTek will always put the science and engineering students front and centre

All of LinTek's activities are based on improving the period of study for science and engineering students. The science and engineering students and their well-being must therefore always be at the heart of the operation.

Strategy

LinTek will be guided by the wishes and desires of the science and engineering students in all its activities. LinTek will always put the science and engineering students front and centre in all its work.

All of LinTek's views, goals and visions will be based on the science and engineering students.

3.2.5 LinTek will be the obvious representative of the science and engineering students.

In order to fulfil its purpose as a student union and the voice of science and engineering students, LinTek's views, culture and behaviour must closely reflect those of the science and engineering students – in such a way that eliminates all doubt about LinTek being their representative.

Strategy

LinTek will have high tolerance for the different opinions of science and engineering students and promote good interaction between them. LinTek will provide many points of contact between science and engineering student and union.

LinTek and its work will be continuously visible to the average student throughout their studies. LinTek's dedicated and paid staff will act in an open and welcoming manner towards the science and engineering students.

3.2.6 LinTek will have stable finances

Almost all of LinTek's activities cost money in one way or another, and in order to guarantee the future of the organisation, LinTek must be financially prepared for changes in the surrounding world.

Strategy

LinTek will build an organisation that makes the best use of the financial contributions available to a union, but without depending on them.

LinTek will use its activities to accumulate some capital in order to be able, if necessary, to make larger investments that benefit student life.